

EMC SEARCH ASSESSMENT AND PLANNING SERVICE

Uncovering the information lost in Big Data

BUSINESS CHALLENGE

From web content and document management systems to databases and third-party content sources, businesses are amassing huge volumes of valuable data, yet much of this information is locked within separate silos that obstruct easy access to pertinent information across the enterprise.

This content is a mixture of structured information in databases and spreadsheets and unstructured information in documents. To find the information they need to solve their business problems, employees need to search and browse multiple locations and sift through an ever-growing list of results. Knowledge workers spend an average of 15 percent of their time searching for information, yet this time-consuming process can still produce inaccurate results.

The solution to this challenge can be found with enterprise search solutions. The goal is to search across all information sources using a single, straightforward user interface that returns relevant and specific search results in an appropriate context.

EMC believes that search is a vital part of core infrastructure that will only grow in importance as the volume and complexity of information grows. EMC Consulting develops search strategies, builds applications, and designs user experiences that increase employee productivity and open doors to new business opportunities.

SERVICE DESCRIPTION

EMC® Consulting Search Assessment and Planning Service helps you plan and understand the impact of this technology on your organization. This service includes:

- Interactive white-boarding
- Requirements gathering and envisioning
- Strategy and roadmap definition

The engagement is conducted onsite in an interactive and collaborative manner over a one-week period. EMC Consulting hosts a pre-engagement conference call to discuss and understand your environment (and plan accordingly), and provides a post-engagement written deliverable to capture the results of the assessment and planning service.

EMC CONSULTING

As part of EMC Corporation, the world's leading developer and provider of information infrastructure technology and solutions, EMC Consulting provides strategic guidance and

technology expertise to help organizations exploit information to its maximum potential. With worldwide expertise across organizations' businesses, applications, and infrastructures, as well as deep industry understanding, EMC Consulting guides and delivers revolutionary thinking to help clients realize their ambitions in an information economy. EMC Consulting drives execution for its clients, including more than half of the Global Fortune 500 companies, to transform information into actionable strategies and tangible business results.

CONTACT US

For more information, visit www.EMC.com/consulting, or contact your local EMC Consulting representative.

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